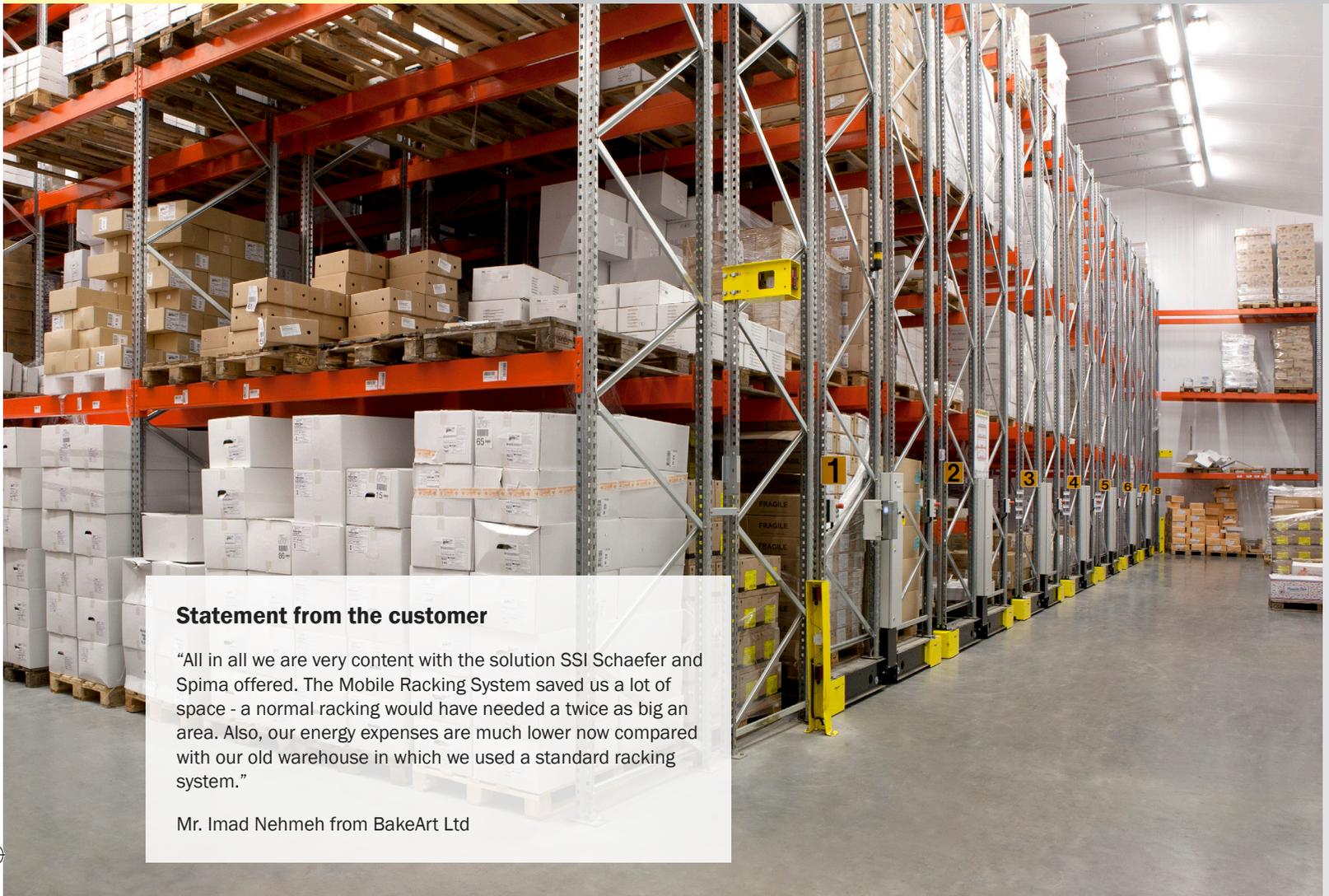




**SSI SCHAEFER**

Case Study, BakeArt Ltd, Cyprus

## **LOW COST WITH HIGH RETURN STORAGE SOLUTIONS**



### Statement from the customer

“All in all we are very content with the solution SSI Schaefer and Spima offered. The Mobile Racking System saved us a lot of space - a normal racking would have needed a twice as big an area. Also, our energy expenses are much lower now compared with our old warehouse in which we used a standard racking system.”

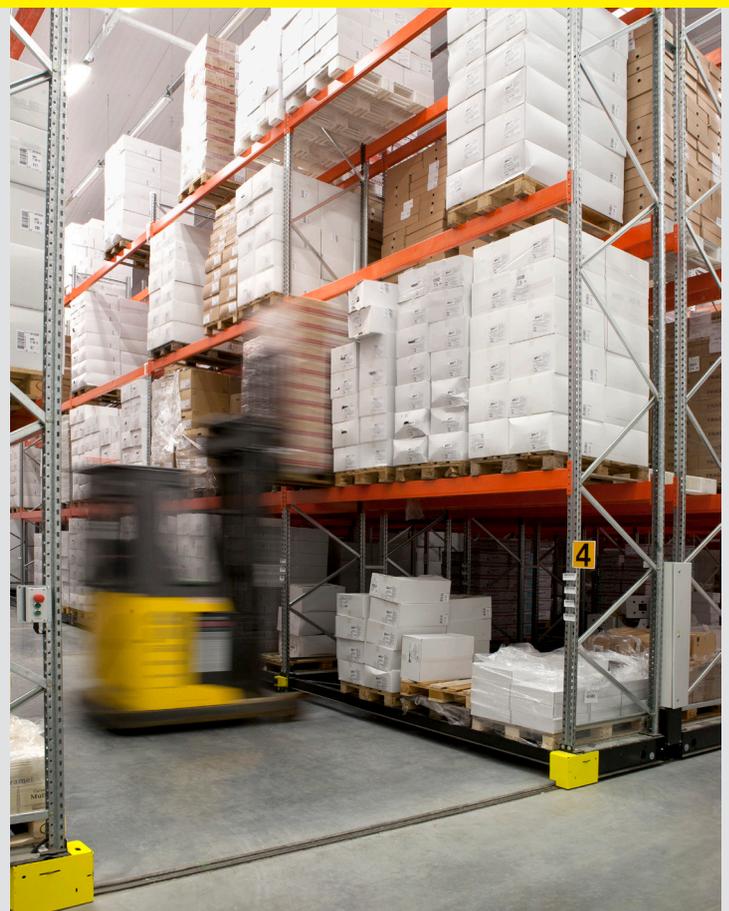
Mr. Imad Nehmeh from BakeArt Ltd

### Project objectives

- ▶ To utilize the greatest storage volume possible for the client's new country wide cold store whilst maintaining good throughput and 100% selectivity

### Scope of supply and services

- ▶ Mobile Racking System, with a total of 1,267 pallet locations



## BakeArt Ltd

BakeArt distributes frozen pastry products to many outlets countrywide, including but not limited to bakeries, supermarkets and hotels. It has a high number of product lines and numerous orders per day and so the ability to have 100% selectivity with good utilization of storage volume was of paramount importance.

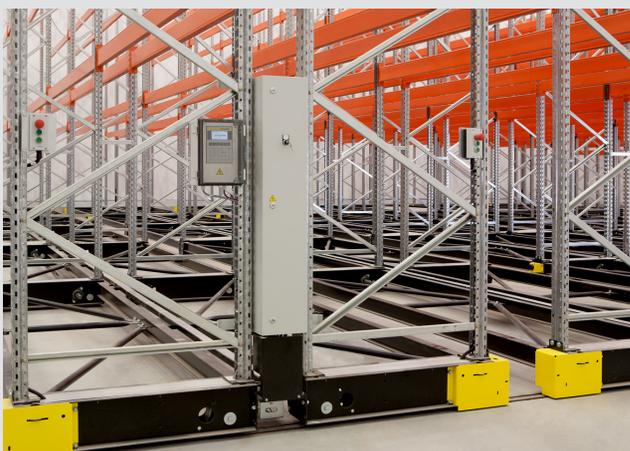
## Project

The entire cold store was built from the outset around the concept of mobile racking, in order to minimize the running storage cost per pallet yet still maintain full selectivity.

The mobile racking system from SSI Schaefer has brought tremendous benefits to the company as the operations are carried out at the most efficient manner possible.

Special features integrated into this system include the picking function, allowing the customer to concurrently open 2 or more aisles and enable picking for orders, as well as automatic lighting via the system's control panel which switches the roof lights on for the active aisle only, while all other lights are kept off. This undoubtedly serves in considerable cost savings on what is today arguably the most expensive running cost in this country, electricity.

Being the first system of its kind in Cyprus, this installation has proved a great success in meeting the customer objectives as well as a great reference for Schaefer and Spima.



### In a nutshell

The project was locally carried out by Spima, SSI Schaefer's exclusive distributor in Cyprus. Working with SSI Schaefer has helped BakeArt Ltd to meet their requirement of utilizing the greatest storage volume possible for their new country wide cold store, whilst maintaining good throughput and 100% selectivity. The added special features that were integrated into the aforementioned system have brought further benefits to the customer in the form of energy savings.

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Case Study\_BakeArt Ltd. OCT 2012. LZ